THE POSTER COLORS

A data exploration on how the colors of
movie posters have changed from 1980-1990

Process

1. Took the movie data base with following data points

Year
Name
Poster Link
Imdb Rating

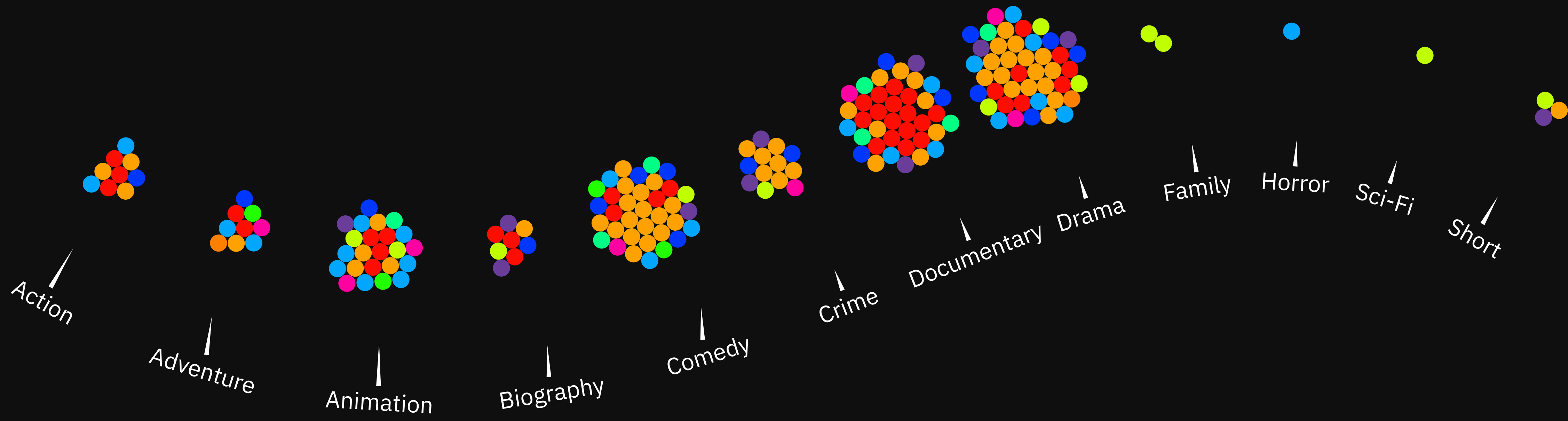2. Extraction of data from 1980 to 1990 with imdb rating 8.0 and above.

3. Downloaded the posters

4. Used Adbobe Kuler to extract the base hue On HUE-SATURATION-VALUE MODEL of each poster
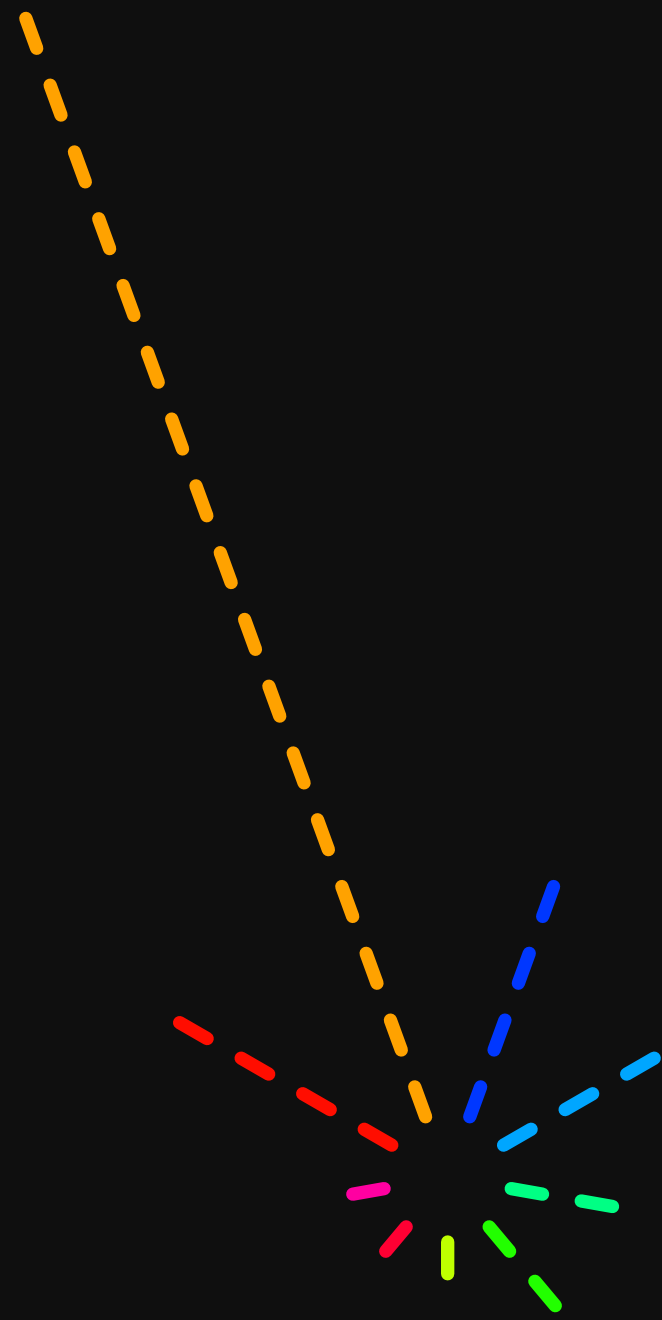
5. Bucketed 360 hue values into 9 categories
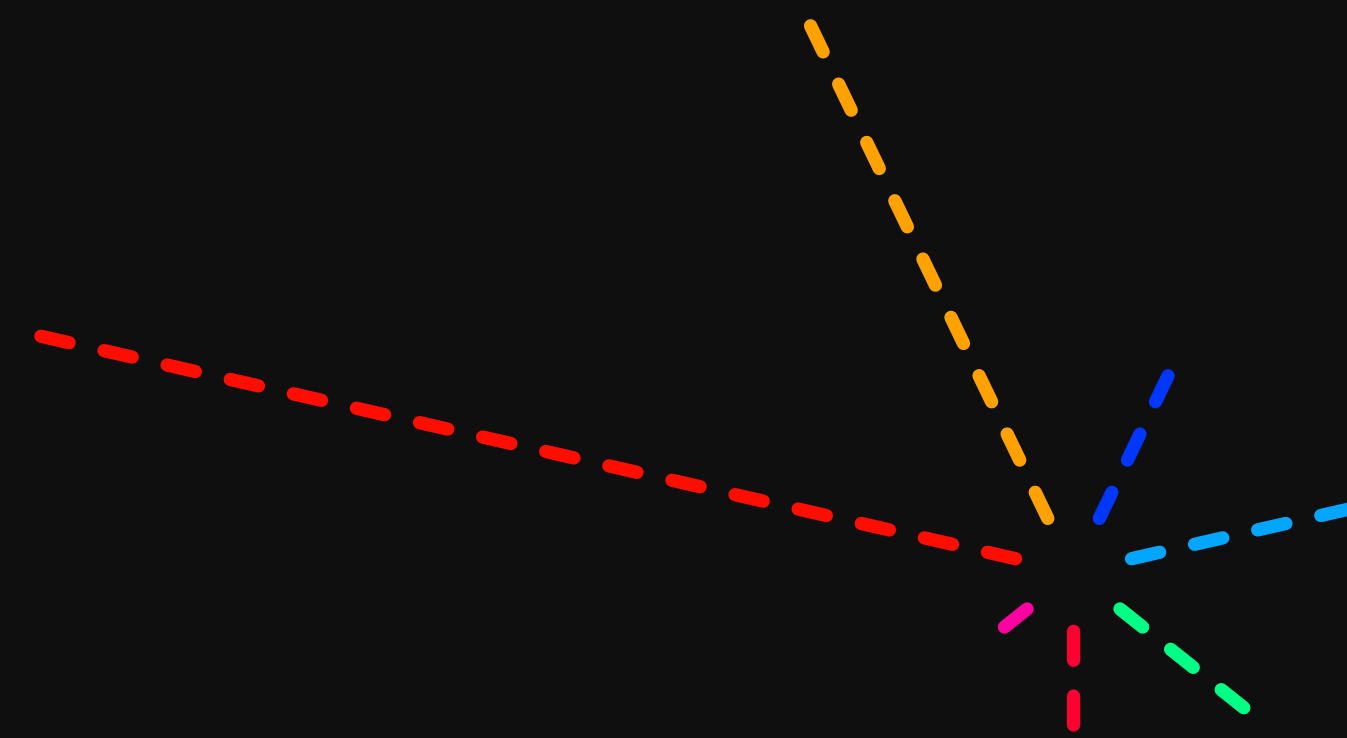
6. Viz using charticulator

Movie poster colors from 1980 to 1990
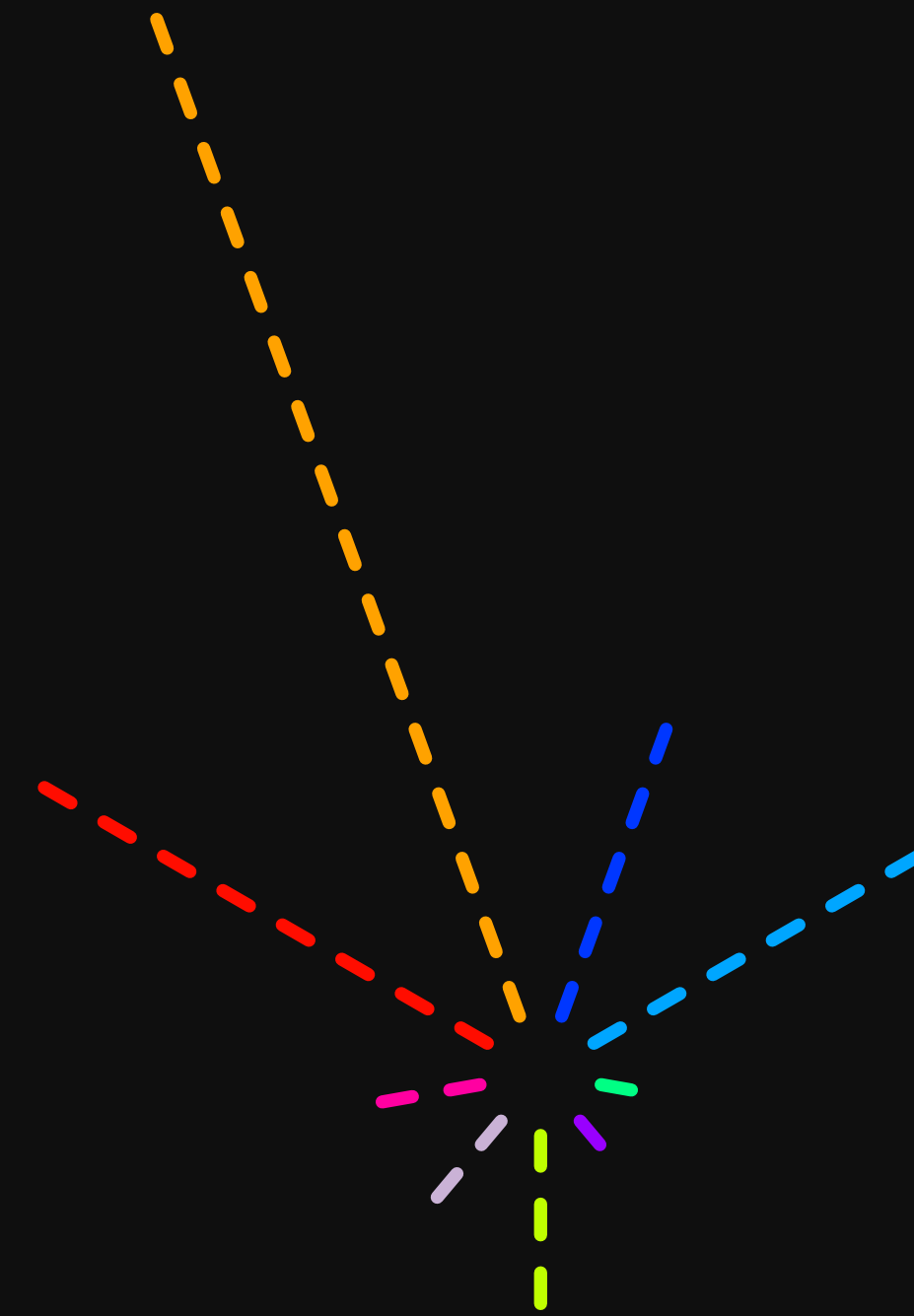
Genre wise distribution of poster colors

Genre wise distribution of poster colors

Comedy

Documentary

Drama

Genre wise distribution of poster colors