THE POSTER COLORS

A data exploration on how the colors of movie posters have changed from 1980-1990
Process

1. Took the movie database with following data points
   
   Year
   Name
   Poster Link
   Imdb Rating

2. Extraction of data from 1980 to 1990 with imdb rating 8.0 and above.

3. Downloaded the posters

4. Used Adobe Kuler to extract the base hue on HUE-SATURATION-VALUE MODEL of each poster

5. Bucketed 360 hue values into 9 categories

6. Viz using charticulator
Genre wise distribution of poster colors

- Action
- Adventure
- Animation
- Biography
- Comedy
- Crime
- Documentary
- Drama
- Family
- Horror
- Sci-Fi
- Short
Genre wise distribution of poster colors

Comedy

Documentary

Drama
Genre wise distribution of poster colors

- Action
- Adventure
- Animation
- Biography
- Comedy
- Crime
- Documentary
- Drama
- Family
- Horror
- Sci-Fi
- Short